



Australian Government
**Australian Pesticides and
Veterinary Medicines Authority**



APVMA ADVISORY BOARD FUTURES FORUM 2014

BUILDING A REGULATOR FOR THE FUTURE

WELCOME

TO THE APVMA ADVISORY BOARD FUTURES FORUM

With the theme *Building a Regulator for the Future*, the forum will provide opportunity for attendees to participate in discussions, provide input and engage with representatives from the chemical and agricultural industries, consumer representatives, government, and research organisations.

Featuring national and international speakers who are experts in future directions and trends, the forum will focus on what the APVMA needs to do over the next three to five years to position itself as a contemporary world class regulator.

We thank you for your attendance at this important event.

ADVISORY BOARD

Prof Lyn Fragar – Chair

Professor Fragar is the Chair of the Advisory Board and is a public health physician with adjunct academic appointments with the University of Sydney and the University of Notre Dame.

She has expertise and an ongoing interest in public health, particularly in rural health and farm work health and safety.

Dr Sandra Baxendell

Dr Baxendell was appointed as an advisory board member for her experience in the regulation of chemical products under state or territory law. She has extensive Queensland Government experience in a variety of roles including Regional Director, General Manager (Chemical Use and Food Safety) and Director, Product Integrity. Sandra has been a senior lecturer specialising in animal production at Curtin University and also worked in agricultural production and industry management roles.

Ms Bronwyn Capanna

Ms Capanna is the Executive Director of ACCORD Australasia, the industry association representing the hygiene, cosmetic and specialty products industry. She has more than 20 years' experience in industry association management and has held senior positions as a regulatory and technical executive in the not for profit and private sectors (UK and Australia).

She has been appointed as an advisory board member for her experience in a field relevant to the APVMA's functions under the optional provisions in the legislation.

Mr John Hassell

John operates a contracting and farming business, is on the board of Cooperative Bulk Handling Ltd, operates a biodiesel facility and is an active member of the WA Farmers Federation.

He is undertaking a doctorate of business administration to assess the life cycle of cooperatives.

Mr David Lawson

Mr Lawson is a financial counsellor and runs his own consultancy and general counselling business, Finding the Light Counselling Service. He has represented consumer interests in the areas of financial counselling, telecommunications, energy and banking at a state and national level, including as representative of the Consumer Federation of Australia and as a member of the APVMA's Community Consultative Committee.

He has been appointed as an advisory board member for his experience in protecting consumer interests.

Dr Gordon Reidy

Dr Gordon Reidy is head of Toxicology and Regulatory Affairs for the Asia Pacific region for Sumitomo Chemical. He was previously Global R&D Director at ReckittBenckiser and a Board member of ACCORD Australasia. Dr Reidy has a doctorate in toxicology from Sydney University and has worked in both private industry and Government.

Mr Selwyn Snell

Mr Snell has an extensive history as a senior executive with leading agribusiness and biotechnology enterprises in Australia and internationally. He is currently Chairman of Horticulture Australia Ltd, Chairman of Horticulture Innovation Australia Ltd, Chairman of the Council of Rural Research and Development Corporations, the Queensland Government's Horticultural Development Committee and Barawyn Pty Ltd.

He is a fellow of the Australian Institute of Management and a member of the Institute of Company Directors.

Mr Roger Toffolon

Mr Toffolon is Acting Director of Biosecurity Strategy, Legislation and Performance in Biosecurity NSW.

He has held a number of roles in the NSW Government as registrar and program leader for agricultural and veterinary chemicals, and manager of the biological and chemical risk management unit.

He has been appointed as an advisory board member for his experience in the regulation of chemical products under state or territory law.

Dr Lisa Wade

Dr Wade provides consulting services to the agricultural and veterinary industries as director of Bellmount Consulting Pty Ltd. She worked in a number of roles for Elanco Animal Health, including animal research scientist, research and regulatory affairs manager, new product development manager, manager regulatory and corporate affairs and manager corporate affairs and government relations.

She has been appointed as an advisory board member for her experience in the veterinary chemical industry.

SPEAKERS AND PANELISTS

Dr Norman Swan

Producer and presenter of the ABC's Health Report, Dr Swan is a multi-award winning producer and broadcaster, combining medical expertise with investigative reporting and clear analysis.

He has won numerous awards including a Gold Citation in the United National Media Peace Prizes for his radio work, three Walkley National Awards for Australian journalism and was awarded Australia's top prize for science journalism, the Michael Daly Award in 1989.

Dr Swan was the Australian correspondent for the Journal of the American Medical Association and has consulted for WHO in Geneva.

Prof Mark Burgman

Prof Burgman works on ecological modelling, conservation biology and risk assessment on a broad range of species and settings, including marine fisheries, forestry, irrigation, electrical power utilities, mining, and national park planning.

Managing Director of the Centre of Excellence for Biosecurity Risk Analysis, the Adrienne Clarke Chair of Botany at the University of Melbourne and Editor-in-Chief of *Conservation Biology*, he holds a BSc, MSc and a PhD.

He worked as a consultant ecologist and research scientist in Australia, the United States and Switzerland before joining the University of Melbourne in 1990. He has published over two hundred refereed papers and book chapters and seven authored books. He was elected to the Australian Academy of Science in 2006.

Mr Lamine Lahouasnia

Head of Packaged Food at Euromonitor International, Mr Lahouasnia leads their packaged food syndicated research programme, with direct responsibility for shaping quantitative research, which is conducted across 80 markets. He manages a team of highly experienced packaged food analysts who produce expertly written analysis on global, regional and local trends within the industry.

Regularly invited to speak at industry events, he is often consulted by global media about consumer demands and industry trends in the food industry, including Just Food, Bloomberg and the Wall Street Journal.

Euromonitor International is the leading provider of global strategic intelligence on consumer markets, with a network of 800 in-country analysts worldwide.

Dr Phil Reeves

Chief Regulatory Scientist, Veterinary Medicines and Nanotechnology at the APVMA, Dr Reeves is also a Fellow of the Australian and New Zealand College of Veterinary Scientists, with clinical, research and regulatory experience.

He leads the APVMA's preparedness strategy for regulating nanoscale agricultural and veterinary chemicals and serves on the OECD Working Party on Manufactured Nanomaterials Steering Group. Dr Reeves is a member of a global collaboration developing guiding principles for the ecological risk assessment of nanopesticides.

Mr Mick Keogh

Holding both Bachelors and Masters degrees in agriculture, Mr Keogh's career has included employment as a farm manager, University researcher, agribusiness consultant and agricultural lobbyist and policy advisor.

Appointed Executive Director of the Australian Farm Institute in 2003, he has since been involved in research into issues impacting on the national and international agricultural sector, authoring a large number of papers and reports on these subjects.

In 2011, he was appointed Chairperson of the Australian Government's panel which reviewed drought support measures. In 2012, he was appointed chairman of the Australian Government's National Rural Advisory Council (NRAC) and is also a member of the CSIRO Sustainable Agriculture Flagship Advisory Council, and the Council of the University of Western Sydney Hawkesbury Institute for the Environment.

Mr Matthew Phillips

A founding director Phillips McDougall Ltd., Mr Phillips has 25 years' experience in the analysis of agricultural input companies and markets. He holds a PhD in animal biochemistry from the University of Reading in the UK, and prior to pursuing a career in industry analysis, he led a team that investigated the metabolic fate of agrochemicals and animal health products at both Inveresk Research and Schering Agrochemicals.

Established in 1999, Phillips McDougall—now part of the Informa Group—became the leading independent consultancy company providing analysis of the global Crop Protection, Seed and Biotechnology Industries. Analysis by Phillips McDougall is regularly quoted by all the major agrochemical companies and investment banks.

Dr Julia Nicholls

The first woman to serve on the Veterinary Surgeon's Board of South Australia, Dr Nicholls has also served as the South Australian representative to the Australasian Veterinary Boards Council, a body that she recently re-joined as national Australian Veterinary Association (AVA) representative.

A valuable part of the senior leadership team within the AVA, she has held positions of Treasurer, Vice-President and is now President of the Association. She has also mentored young veterinarians and holds a teaching position at the University of Adelaide.

Julia was awarded a Medal of the Order of Australia (OAM) in 2007 for service to veterinary science. She has also received an AVA Meritorious Service Award for her work within the Association and this year was made a Fellow of AVA.

Mr Reg Kidd

Born and bred in Orange in the Central West of New South Wales, Mr Kidd holds a Bachelor of Science (Agriculture), Graduate Diploma in Education, Diploma of Sustainable Agriculture and Certificate 4 in training and assessment. He has been a presenter for ABC Central West and Western Plains Gardening Talkback since 1989.

Mr Kidd is a member of the NSW Poisons Advisory Committee, trainer for Agsafe Accreditation, Chair of the Agvet Chemicals Committee, director of Local Land Services Board and directors and life member of the Australian National Field Days Committee.

Passionate about education, training and promoting food and fibre production, Reg has been in horticultural training and education for more than 20 years. He now runs his own private consultancy firm.

DAY 1

WEDNESDAY 5 NOVEMBER 2014

Risk based assessment framework—pre-forum event

11.00 am – 12.30 pm **Prof Mark Burgman:** Project update

12.30-1.30 **LUNCH**

APVMA Advisory Board futures forum

1.30–1.45 pm **Prof Lyn Fragar and Ms Kareena Arthy:** Welcome and opening address

1.45–2.00 pm **Dr Norman Swan:** Scene setting

2.00–3.30 pm **The global future—outlook for food and crops**

- **Mr Lamine Lahousania:** How consumer attitudes towards food are changing
- **Mr Matthew Phillips:** Directions in global research and development for crop protection products
- Discussion

3.30–4.00 pm **AFTERNOON TEA**

4.00–6.00 pm **The global future—veterinary outlook and the regulatory environment**

- **Dr Julia Nicholls:** Future direction of veterinary medicines
- **Dr Phil Reeves:** Case study—nanotechnology
- **Prof Mark Burgman:** Expert frailties in risk regulation
- Discussion

6.00–7.00 pm **NETWORKING OPPORTUNITY**

DAY 2

THURSDAY 6 NOVEMBER 2014

8.50–9.00 am	Welcome back
9.00–9.40 am	The future for Australian agriculture—the needs of farm users Mr Mick Keogh: Future competitiveness of Australian agriculture
9.40–10.40 am	Emerging scenarios and their implications for the Australian regulator: panel <ul style="list-style-type: none"> • Prof Mark Burgman • Ms Bronwyn Capanna • Mr Reg Kidd • Mr Lamine Lahousania • Mr David Lawson • Mr Matthew Phillips • Dr Lisa Wade
10.40–11.10 am	MORNING TEA
11.10 am – 12.15 pm	Key future scenarios—key challenges and options for response by the APVMA Small group discussion
12.15–1.15 pm	LUNCH
1.15–2.00 pm	Small group findings Presentations to plenary: small groups
2.00–2.40 pm	Building a regulator for the future—key findings Dr Norman Swan: Plenary discussion
2.40–3.00 pm	The APVMA—ready for the future Ms Kareena Arthy: The way forward
3.00–3.15 pm	Prof Lyn Fragar: Closure and thanks
3.15 pm	AFTERNOON TEA
