



# APVMA Stakeholder Engagement Activities 2020–21

This document sets out the events and activities we intend to undertake to meet the objectives set out in our [Stakeholder Engagement Framework](#). These activities are in addition to our ongoing informal engagement with all stakeholders. We will review this document annually, and update it from time to time.

**Table 1: Stakeholder engagement events**

Event	Objective	Agenda items	Frequency	Attendees
APVMA Consultative Forum	To consult with and involve stakeholders to ensure their issues and concerns are understood and considered, and educate stakeholders on APVMA regulatory activities.	Liaison and high-level discussions with clear terms of reference.	Twice per year	Representative from peak industry bodies. SES sponsor: CEO
Cost Recovery Working Group	To seek feedback and input from industry stakeholders on the APVMA's cost recovery arrangements.	Liaison and operational-level discussions with clear terms of reference.	Three times per year	Representatives from peak industry bodies. SES sponsor: Executive Director Corporate Services
Registration Liaison Forum	To inform operational policies, guidelines and protocols, and align agvet chemical control objectives	Liaison and high-level discussions with clear terms of reference	At least twice per year	Representatives from state and territory regulators and relevant Australian Government departments. SES sponsor: Executive Director Registration Management
State and territory regulators (Harmonised Agvet Chemicals Control of Use Task Group—HACCUT)	To consult with and involve state and territory regulators to ensure their issues and concerns are understood and considered, and educate on APVMA activities.	To be engaged through the HACCUT meetings.	As required	State and territory partners. SES sponsor: Executive Director Registration Management.



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Event	Objective	Agenda items	Frequency	Attendees
International regulator forums	Partnering with international regulators to develop and enact mutually agreed outcomes and harmonisation of processes.	Participation in international regulatory initiatives to develop cooperative working relationships, working groups and Memoranda of Understanding (MoUs).	Twice per year	Officers from the APVMA Compliance and Monitoring program.
GRDC roadshow, northern regions	To further understanding of Australia's regulatory system.	Presentation: <i>'Herbicide approval processes—they can be relied on!'</i>	Multiple sessions	90–400 attendees at each session, with a mixture of producers, agronomists and consultants.  EL2-led.
Manufacturers' Licensing Scheme— Industry Liaison Forum	To seek feedback and input from veterinary chemical product manufacturers.	Working level discussion on issues relevant to licensed manufacturers.	Twice per year	Representatives from veterinary chemical product manufacturers.  EL2-led.
Emerging technologies working group	To consult with stakeholders about current and emerging technologies in the agvet chemical industry	Working level discussion of relevant to current and emerging technologies	As required	EL2-led.



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Table 2: Stakeholder engagement activities

Activity	Objective	Outcomes
Enhancing our consultation process	Improve how we share information about consultations and make the process accessible for all stakeholders.	<p>An online questionnaire-style format for each consultation will be released to help guide stakeholders through the online submission process.</p> <p>Our consultations will be added to the business.gov.au consultation website to increase circulation and visibility, and stakeholders can make their submissions through this website.</p> <p>Stakeholders will be given the option to 'opt-in' to receiving email notification when a consultation opens. Consultations will also be promoted on our social media channels, primarily Twitter, to increase reach amongst our stakeholders.</p>
Introducing tailored e-newsletters	Tailor e-newsletter content to meet the needs and interests of our stakeholders.	<p>Our stakeholders will be given the option to 'opt-in' to specific areas of interest and receive regular e-newsletter updates about this area.</p> <p>Tailored e-newsletters will be sent in addition to other APVMA email notifications, including news and updates, the Gazette and recall notices.</p>
Compliance and enforcement email updates	Communicate outcomes of monitoring, detection and enforcement activities with our stakeholders.	Our stakeholders will be given the option to 'opt-in' to receive regular email updates detailing recent compliance and enforcement activities and outcomes, which will also be published on our website.
Compliance and Monitoring education campaigns for suppliers	To educate suppliers about the importance of compliance with label instructions, how to report suspected non-compliance, hormone growth promotant (HGP) licensing requirements, and how to report adverse experiences to the APVMA.	<p>Helping industry, suppliers and the general public learn more about:</p> <ul style="list-style-type: none"><li>• the role of APVMA Compliance</li><li>• how to report suspected non-compliance</li><li>• how to report adverse experiences</li><li>• HGP licensing requirements.</li></ul> <p>On an ad hoc basis, APVMA's Compliance and Monitoring program will attend 3–4 field days to speak with members from industry, the general public and suppliers, as well as representation at Safemeat and MLA or Integrity Systems Company meetings.</p>



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Activity	Objective	Outcomes
Website accessibility review	Ensure our website content is accessible to a non-technical audience	We will review our website and identify content that can be better explained for non-technical audiences, and ensure future website content produced is accessible for all users.